

# **CAREER WINGS**

TEACHER'S TRAINING INSTITUTE

A UNIT OF ORPIT SERVICES PVT. LTD.



Interested In

# **FRANCHISEE**

OPPORTUNITY ??













#### Who Are We???

We are an institute, expert in providing training on professional courses based on education and computers. We basically accredit professional qualification in the form of certificate courses & diploma courses.

#### **Our Vision**

Our vision is to be the leading world class professional institution in education and become the best dedicated specialized unit. We are continuously striving for the best technological approach that provides cutting edge tools to our professionals differentiating them from the crowd.

#### **Our Mission**

We aim to mould young generation into competent & responsible professionals with pleasing personalities with requisite experience, who become leaders in their respective fields in future.

### Why Career Wings?

- Our entire training program is based on Industry Standard & Designed by industry people.
- Courses offered here have comprehensive syllabus that have practical & real world approach.
- Our well experienced faculty are dedicated towards their service.
- Our study material best in the industry & easy to understand.
- Our researched curriculum is continuously being upgraded by our content development team.
- Our theoritical & practical classes provide the overall knowledge about the course.
- Internship training provides confidence & experience to the students.
- Case study oriented training program gives the student a clear vision towards their subject.

### **Course Offered:**

- Montessori Teacher's Training
- Primary Teacher's Training
- Senior Teacher's Training
- Abacus Teacher's Training
- Nursery Teacher's Training













## Franchisee Support

**Interior** Turn key – Franchise will do all interior and fittings as per guidelines

from franchisor

**Advertising & Marketing** Franchisor will do national & support in local advertising

All marketing soft design will be provide by franchisor

Franchise team will participate in Annual events, Road shows and

**Educational Fairs** 

**Training** Both start up and on going

1WEEK Start up training for franchise at corp. office

Regular Checks And skill enhancement trainings.

Operational & training manuals

**Audits Logistics** Quarterly

All books & interactive CDs will be provided by franchiser

Regular A/V presentations

Stationary

**Human Resource Support** Recruitment of faculties

#### **Activity Flow for a New Franchisee**

- General Information Provisioning.
- Career Wings Centre Visit
- FAQ Discussion.
- Site Inspection
- Application From Collection.
- General Financial Working Provided Initial Signup Fee Rs. 15,000 (adjusted In Franchisee Fee)
- Documents Collected: Floor Plans | Financial Setup | Work Experience
- Project Analysis
- Action Plan
- Proposal Submission To Client
- Agreement Signing With Franchisee Fee
- Getting Necessary Permissions (hsg. Soc. | Municipality Etc.)
- Appointment Contractors (infrastructure Related Work, Civil, Computer Networking)
- Appointing Staff
- Staff Training
- Course Module Kit Preparation & Supply
- Marketing Plan
- Stationery Preparation (admission Form, Attendance, Flyers, Visiting Card, Letterheads, Brochures Etc.)



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